



Community Leaders
at the Root of Change

FLOURISHING OREGON CONFERENCE

May 28-29, 2024

Hyatt Regency, Downtown Portland

Sponsorship Opportunities

Hosted by:



info@flourishingoregon.org
flourishingoregon.org

About the Flourishing Oregon Conference

Our Aim Is Flourishing Communities in Oregon.

The mission of the Community Development Corporation of Oregon is to create communities where everyone can learn, earn, and belong. Unfortunately, many small and rural communities face incredible social and economic challenges.

The Flourishing Oregon Conference hopes to gather more than 600 community leaders from around Oregon for a robust conversation about how we can turn the corner for good and develop thriving communities.

Our Focus Is Empowerment.

The Flourishing Oregon Conference will equip community leaders with practical tools, knowledge, and connections essential for creating lasting change within their neighborhoods.

Participant Benefits:

Engaging plenary speakers who bring key insights and inspire participants with a vision of what is possible.

Expert breakout sessions designed to provide practical, actionable solutions to felt needs.

Networking for collaboration and partnerships.

Inspiration and encouragement to overcome challenges and reach their potential.

The Outcome Is Growth and Prosperity.

The Flourishing Oregon Conference will allow like-minded individuals and organizations to join together and foster a collective commitment to strengthening their own communities.

We hope to ignite a movement, with attendees equipped and inspired to contribute to the growth and flourishing of Oregon's neighborhoods.

Why Sponsor the Flourishing Oregon Conference?

The Flourishing Oregon Conference will be marketed to more than 100,000 of Oregon's community leaders and decision-makers – CEOs of community development organizations, executive directors of nonprofits, health care providers, social service providers, educators, and economic development specialists.

They lead their communities at a grassroots level in solving problems in housing, health care, education, and economic opportunity. They are well aware of the problems and looking for the solutions your company or organization can provide.

Your sponsorship will provide excellent visibility and engagement with people you want to know and influence. Your sponsorship demonstrates your commitment to empowering, educating, and uplifting communities throughout Oregon.



SUNSTONE

Conference Presenting Sponsor \$30,000

This highest sponsorship level makes your organization the presenting sponsor of the conference, with the words "Flourishing Oregon Conference, presented by (your company name)" throughout our 16-week promotional window and the conference itself.

THUNDER EGG

General Conference Visibility and Track Level Presenter Status \$20,000

This sponsorship level gives you the privilege of presenting one of four educational tracks, each aimed at impacting community leaders and delivering special promotional benefits to your organization.

THE INVISIBLE ARCHITECT / *Identifying and Enriching Community Assets*

Focuses on unveiling the often-overlooked strengths within communities.

UNTANGLE THE KNOT / *Practical Steps for Completing Complex Projects*

Geared towards community leaders navigating complexity within large-scale projects.

FIX THE ZIP / *Increase Health Outcomes in Your Community*

Emphasizing community health and ways to enhance well-being and healthcare access.

LEVEL UP / *How to Start, Run, and Grow Your Organization*

Provides foundational knowledge and growth strategies for those initiating or leading community organizations.

OPAL

Event Sponsor \$10,000

Mid-level sponsorship level provides ample visibility and opportunity for prospect engagement.

AGATE

Event Sponsor \$5,000

Signals your support for the Flourishing Oregon Conference at an approachable commitment level.

JASPER

Hospitality Sponsor \$2,500

Delivers goodwill and visibility by providing beverages for coffee breaks.

Sponsorship Overview

Full sponsorship details available online [w/QR Code]

Flourishing Oregon Sponsorship Benefits

(Please see website for detailed list of benefits and values)

Sponsor Benefit Package	Sunstone	Thunder Egg	Opal	Agate	Jasper
Type	Presenting	Track Presenter	Event	Event	Hospitality
Number Available	1	4	5	8	-
Investment	\$30,000	\$20,000	\$10,000	\$5,000	\$1,200

PRE-CONFERENCE PROMOTION

	Sunstone	Thunder Egg	Opal	Agate	Jasper
Advance Emails to Prospect List	10 = 1,000,000 impressions	5 = 500,000 impressions	3 = 300,000 impressions	1 = 100,000 impressions	-
Social Media Touchpoints	6	4	2	1	-
Email to Participants	6	3	1	-	-
Page in the Conference App	✓	✓	✓	✓	-
Tickets to Event	8	6	4	2	2

MAIN STAGE AND PLENARY SESSIONS

	Sunstone	Thunder Egg	Opal	Agate	Jasper
Main Stage Mention	4	2	1	-	-
:30 Commercial Video	2	1	-	-	-
Main Banner Visibility	✓	-	-	-	-
Printed Program Advertisement	Full Page	1/2 Page	1/4 Page	Logo	-

DIGITAL AUDIENCE

Logo and link displayed on Flourishing Oregon website	pre/post conference	pre/post conference	pre/post conference	pre/post conference	-
---	---------------------	---------------------	---------------------	---------------------	---

MEALS AND BREAKS

VIP Dinner Tickets	6	4	2	2	2
--------------------	---	---	---	---	---

EXHIBIT HALL TABLE

	Premium	✓	✓	✓	-
--	---------	---	---	---	---

TRACK SPONSORSHIP

	-	See website for detailed list of benefits	-	-	-
--	---	---	---	---	---

POST CONFERENCE EMAILS

	3	2	1	-	-
--	---	---	---	---	---

* Recipients include 100,000 nonprofit and community leaders

* Promotional period begins on (DATE through May 27th)

About the Community Development Corporation of Oregon (CDCO)

CDCO's mission is to empower, educate, and uplift communities throughout Oregon. Regardless of its current challenges, every community has the potential for growth and prosperity.

Our role is to collaborate with communities to empower them to transform their neighborhoods into thriving and sustainable places where residents have access to quality housing, education, healthcare, and economic opportunities.

Our work is driven by the core belief that local leaders and community organizations play a pivotal role in shaping the future of Oregon's neighborhoods.

Our subsidiary, the Rockwood Community Development Corporation, is based in the poorest community in Oregon. We dream of a Rockwood where everyone can learn, earn, and belong. Last year, our community partnerships impacted the lives of 72,000 people through health care, education, and enterprise development initiatives.

Endorsements:

"As an all-volunteer nonprofit in remote rural Oregon, we've greatly benefited from the CDCO Cohort. We're preparing for a significant organizational shift – moving from a 100% volunteer model to sustainability. With access to Rockwood CDC experts and collaborative discussions, we're discovering innovative solutions and gaining crucial support."

Kathleen Willis

CDCO Leadership Development Cohort 1

"As a new community leader aspiring to solve the chronic crime problems in my neighborhood, this cohort was an invaluable opportunity to build relationships with experienced community developers from across the city."

Allan Luebke

CDCO Leadership Development Cohort 1

"This organization has strategic thinkers who support us in navigating organizational growth. Each guest presenter has added expertise and insight from their respective field. I have appreciated and benefited greatly from the invitation to be a part."

Dave Pauli, Freedom Family Services

CDCO Leadership Development Cohort 2

"I have considered and learned much every time we've gathered. Collaborating with other community builders under experienced guidance opens up many opportunities for exposure to different perspectives, helpful information, unknown resources, and relational connections that also forward our work."

Curtis Miller, ConnectED

CDCO Leadership Development Cohort 1



Thank You!

By choosing to sponsor or partner with the Flourishing Oregon Conference, your organization will directly contribute to the growth and vitality of local communities.

Together, we can empower leaders, share knowledge, and equip communities for a brighter future.

To explore these opportunities further, please contact us below. Together, let's shape a future where our communities truly flourish.

Brad Ketch, CEO

bketch@rockwoodcdc.org

Savannah Carreno, Director of Development

scarreno@rockwoodcdc.org

☎ 615-517-6599

